# Smart Fridge

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X

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# Who We Are



# Combining Expertise of



Equipment design, production & full service installation

#### 

Smart solutions for retail, supply chains & FMCG companies **I**ISQUARES

Retail consulting and concept design



Designing and manufacturing production lines as well as stamps, molding tools and rapid tooling

**L**IMINT

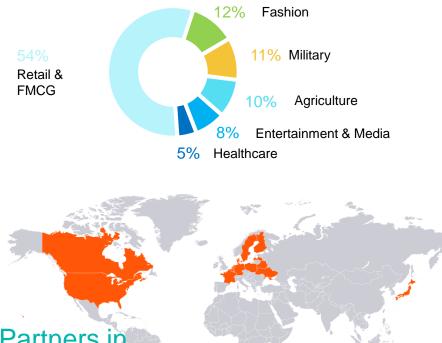
# MINT INNOVATIONS

An innovative company created to develop and implement the latest high-tech solutions in Modern-Expo's portfolio

Our main competence is to develop comprehensive smart solutions that transform retail space into stores of the future



### Areas of Expertise



### Partners in

Ukraine, Belarus, Poland, Latvia, Germany, Netherlands, Finland, Sweden, France, Denmark, Belgium, UAE, Japan, USA, Canada, Australia

20+ongoing projects

years of experience

15+

100 +Experiments

## 100 +

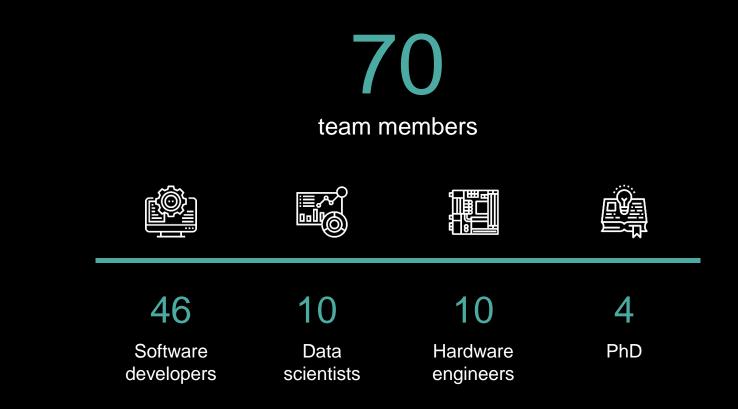
pilot projects in:

- Retail & FMCG >
- Fashion >
- Military >
- Healthcare > Entertainment & media >

Agriculture



## Our Agile Team



## We see efficiency as point of differentiation using

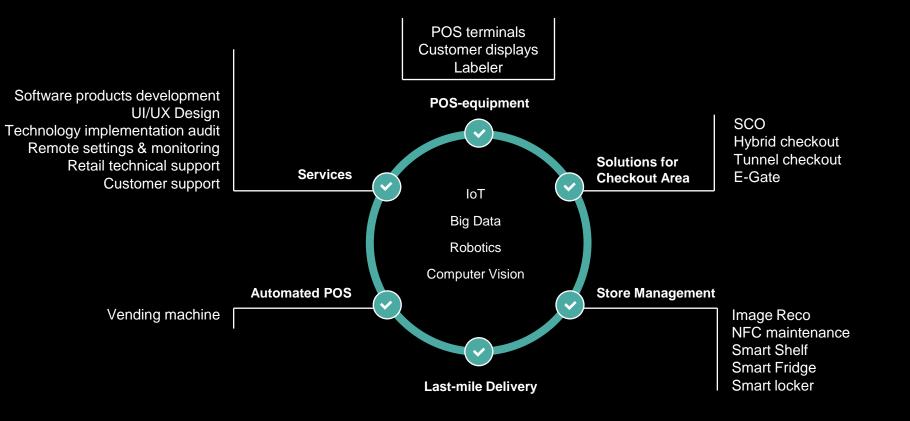


## Challenges we successfully overcome

We collect and process valuable data about purchases, customer behaviors and sales. Based on this information we can formulate business processes that allow to:

Control and manage equipment remotely Carry out merchandising control Make sales predictable Build customer Analyze and portraits manage client's portfolio Eliminate outof-stock

## **Our Solutions**





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# Smart Fridge SMART FRIDGE

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- > Big Data collection&analysis
- Location&sales audit
- > Efficient monitoring

Smart Fridge

#### **Functions:**



Big data collection & analysis



Efficient stock monitoring



Technical & location audit



Notification of:

- > open doors
- > "off" mode
- > temperature mode failure
- equipment location change

a software solution that allows for remote control of refrigeration equipment operation and location



## Smart Fridge: Key indicators for monitoring



## **Technical Audit**



Temperature control



Opened doors notification



Power consumption management



Forecast malfunctions and schedule timely servicing

## Location Audit



See real-time location on map



Creating virtual maps of the equipment regional location



Manage regional settings



Control location when fridge is powered off

## Stock Monitoring

- > amount of SKU on a shelf
- > minimum number of units on a shelf
- > quantity of goods at the "virtual" stock
- > speed of goods turnover

Events / locations map display



Sales forecast and recommended plans of deliveries



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Planogram supervision and editing

Analytics



### Face Reco

A demographic profile of your customer linked to the product purchased by this customer

- > Who buys
- > How much
- > When

This tool allows to get real-time information and estimate, for example:

- Efficiency of an advertising campaign of a particular product
- Shopper tastes without collecting of information manually

## Smart Fridge: Packages

#### Basic (for all types of fridges)

- key indicators monitoring
- remote monitoring of on/off status
- power consumption monitoring, including "night mode"
- refrigerator location real-time display on a virtual map

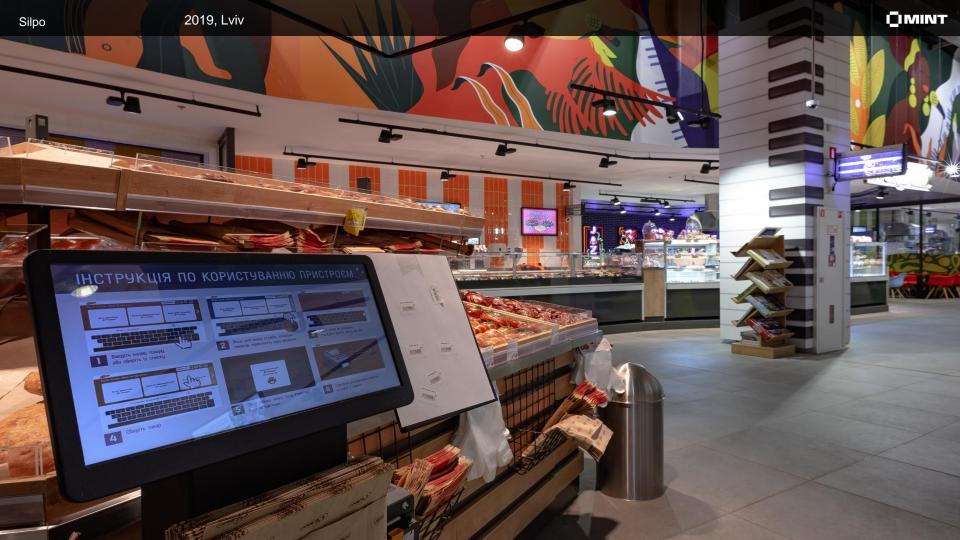
## Smart Fridge: Packages

Advanced (for fridge with Danfoss controller 202D1, 211)

- temperature remote control by product type
- > settings remote control
- > automatic reconfiguration of settings
- creation of equipment groups by location one-time change of settings for the entire group
- > personalized setting of access rights for any group
- > refrigeration equipment location control



# OUR PROJETS







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#### 2018, Mariupol

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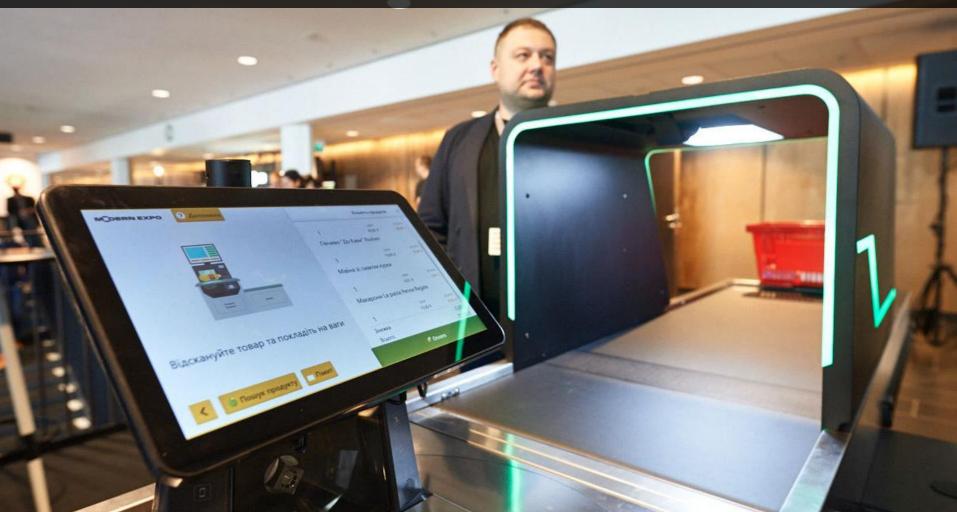
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ALC: TRUES



#### 2018, Lutsk











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